

# COIL COATING CONFERENCE

**23<sup>RD</sup> APRIL, 2025**

**WESTIN GOREGAON MUMBAI**

Organized By



**STEEL GROUP**

CONNECTING-THE-STEEL-WORLD-



# ABOUT CONFERENCE

The Indian steel industry has experienced remarkable growth over the past two decades. With rapid expansion expected in the future, the industry is poised to maintain this growth trajectory and achieve even greater milestones.

However, this evolving market presents significant challenges in the downstream processing of steel, including strip galvanising, coil coating, and further finishing. Customer expectations have risen, and market awareness is at an all-time high. Coil coating is primarily dominated by major steel producers, with several small- and medium-scale companies, along with steel processors, service centres, and profilers, playing crucial roles.

There is an increasing need for information exchange and networking among all these stakeholders, as well as equipment and technology suppliers involved in the process. In light of this, the Steel Group is organising a grand gathering of suppliers, users, and consultants to explore innovative advancements and market strategies for the coil coating industry.



## CONFERENCE FOCUS

- Innovative use of coated steel
- Market opportunities and challenges
- Construction
- Roofing & PEB (Pre-Engineered Building)
- Sandwich panel
- Energy efficient solutions
- Solar Infrastructure
- Equipment and Technology
- Advanced Coating
- Paint and process chemicals

## WHO SHOULD ATTEND?

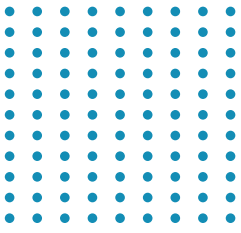
*(Not restricted to)*

- Coated steel producers
- Coated steel users service centres
- EPC contractors and consultants
- Architects and builders
- Equipment and technology suppliers
- Project consultants
- Investors and analysts
- Financial institutes

## STRUCTURE OF THE CONFERENCE

The Coil Coating Conference is a unique and focused event that unites all stakeholders from the industry on a common platform to evaluate and develop strategies for market growth. It will address all aspects related to coil coating, providing attendees with valuable insights through sessions on innovative and emerging solutions across various domains.

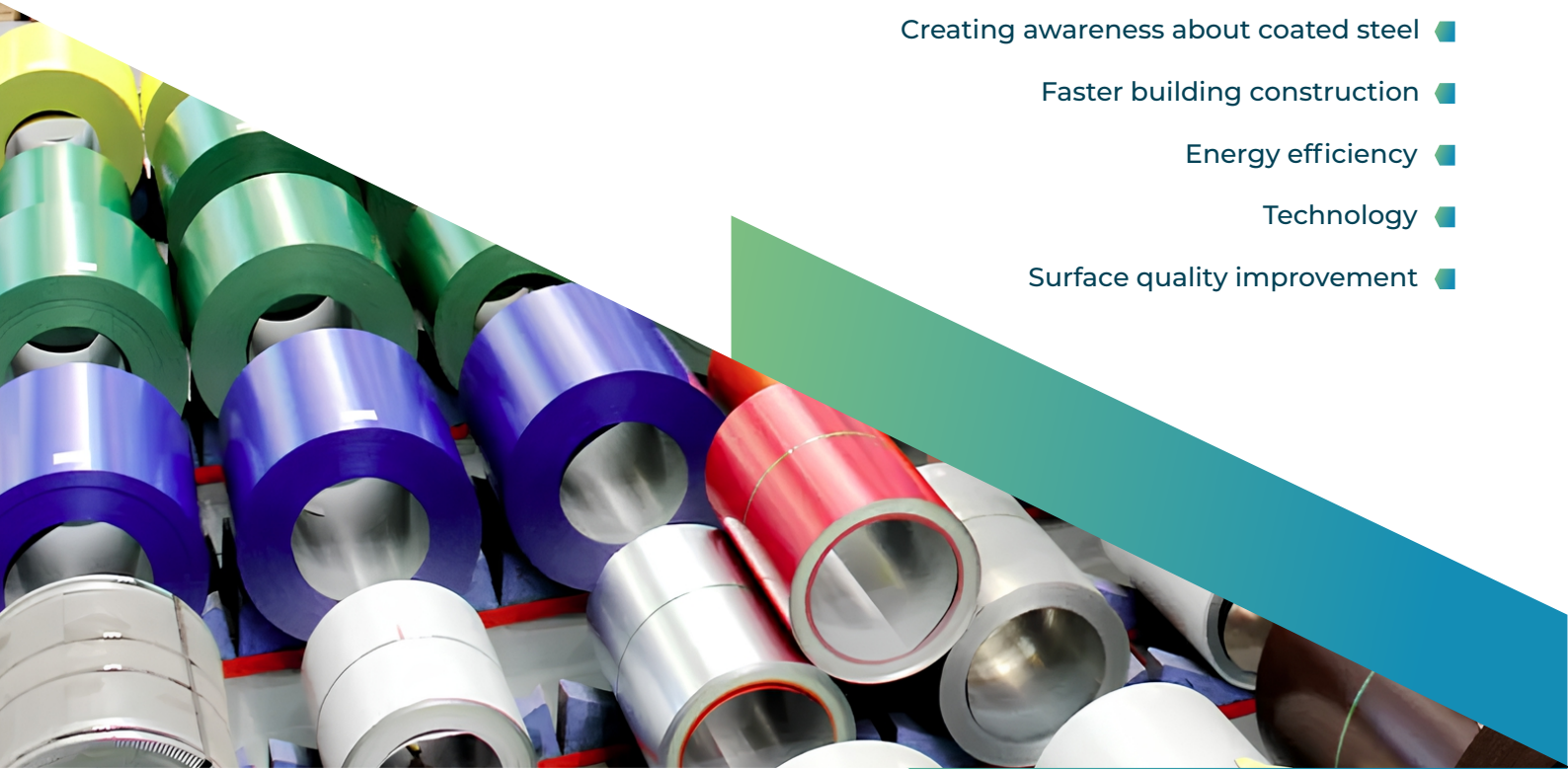




## TOPICS TO BE DISCUSSED

*(Not restricted to)*

- Panel discussion on market opportunities and challenges
- Market scenario
- Increasing market
- Creating awareness about coated steel
- Faster building construction
- Energy efficiency
- Technology
- Surface quality improvement



## BENEFITS TO THE SPEAKERS / PRESENTING COMPANIES

- 2 complimentary delegate passes for the conference
- Opportunity to distribute company literature/flyers in delegate kit bags
- Company logo displayed on session backdrop
- Opportunity to distribute giveaways during sessions
- 15 minutes to present your technology via PPT/AV

### **Cost for each speaking slot and presentation**

*\$2000 (INR 1 Lakh + applicable taxes)*

## EXHIBITION OPPORTUNITY

In addition to the conference, we are offering exhibition opportunities for participants. Complimentary space has been reserved for lead sponsors, and a limited number of built-up booths are available in sizes of 3x2 sqm and 2x2 sqm. Due to space constraints, all booths will be allocated on a first-come, first-served basis.

- 4 complimentary delegate passes for the conference
- Company logo featured on exhibitor signage at the venue
- Inclusion in pre-conference promotions on social media
- Access to the conference and participants' database



# SPONSORSHIP OPPORTUNITY

Make a powerful impact at the conference - an unparalleled platform to showcase your brand and company while maximising visibility and unlocking significant business opportunities within the sector. With multiple sponsorship categories designed to meet your specific needs, we also offer customised mileage options tailored to position your company for optimal visibility and effective business networking, ensuring the best ROI.

Sponsorship mileage is strategically divided into three categories: print, online, and onsite, offering targeted benefits under each title. The available sponsorship categories include:



PARTNER	PLATINUM	GOLD	SILVER	ASSOCIATE
Cost Rs.	1000000	600000	400000	200000
Company's logo will be part of summit backdrop	Y	Y	Y	N
Company's logo on the partner signage	Y	Y	Y	Y
Company's literature in delegate kit	Y	Y	Y	Y
Complimentary delegates for the conferences	8	6	4	2
Exhibition Stall	3*2 mts	2.2 mts	N	N
Opportunity to play short AV during the breaks	Y	Y	N	N
Speaking opportunity	Y	Y	N	N

**\*Y-Yes, N-No**

Government taxes will be applicable extra

## CONTACT US

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